



# Sponsorship *Opportunities*

LIGHTHOUSE VISIONARY STRATEGIES IS A CHAMPION OF TANGIBLE SOLUTIONS FOR SMALL BUSINESS ENTREPRENEURS AND THOUGHT LEADERS THAT ARE READY AND COMMITTED TO CHART THEIR NEXT COURSE. WITH DEPTH OF HARD WON BUSINESS EXPERIENCE, FOUNDER CATHY GODDARD INSPIRES LEADERS AND LEARNERS WITH A UNIQUE BLEND OF COACHING AND MENTORING SERVICES. LIGHTHOUSE'S POWERFUL PARADIGM OF KNOWLEDGE SHARING, NETWORKING, CONNECTIONS AND INSIGHTFUL RESOURCES IS A BEACON FOR THE LIFE AND BUSINESS YOU DESERVE.

[LIGHTHOUSEVISIONARY.COM](http://LIGHTHOUSEVISIONARY.COM)



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## Lighthouse Mentor Network

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Lighthouse Mentor Network is a Small Business BC award winning mentorship program that is the only one of its kind in the Sea to Sky Corridor. The unique aspect of this program is that it not only offers mentorship, but also enhanced learning opportunities through workshops and the Lighthouse speaker series.

The ultimate goal is to build a thriving business community through:

- Shared Knowledge & Advice
- Support
- Networking & Connections
- Resources, Tips & Tools
- Focus, Accountability & Results

“Through Lighthouse’s Mentor Program, Cathy provides a safe environment in which business owners can share ideas and offer expert advice to one another. The program has been a great way to meet other business owners and build a supportive network within the community. With Cathy’s support, anything is achievable.”

## Lighthouse Speaker Series

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Lighthouse events offer something a little different. Expert speakers share knowledge and advice, followed by an interactive learning experience so participants walk away with tangible tools and introspective takeaways. All that is enhanced with meaningful connections and networking opportunities to create support and build confidence to chart your own course.

*Inspiring women to build a community of sharing, support and mentorship.*



# Sponsorship Opportunities

Lighthouse's sponsorship program aligns your company with the Sea to Sky business community and provides a platform for direct representation through Lighthouse Mentor Network and the Lighthouse Speaker Series events.

## CHAMPION PARTNER

- Recognition as Champion Partner on Lighthouse's website with logo placement and website link.
- Recognition as Champion Partner on all Lighthouse's online broadcasts and monthly e-newsletters with logo placement and website link.
- Verbal recognition as Champion Partner at all Lighthouse Speaker Series events and Mentor group meetings.
- Social media coverage as Champion Partner on Lighthouse's social media channels including Facebook, Instagram, LinkedIn and blogs.
- Champion Partners are invited to present knowledge-based learning to all Mentor Network participants through workshops or presentations.
- 35% off Mentor Network Program for one participant (pending acceptance into program).
- Champion Partners are invited to provide marketing and promotional pieces to be displayed at all Lighthouse Speaker Series events (whether in attendance or not).
- One ticket to every Lighthouse Speaker Series event.
- First right of refusal for renewal into the following year.

## COMMUNITY CONNECTORS

- Recognition as Community Connectors on Lighthouse's website with logo placement and website link.
- Recognition as Community Connectors on all Lighthouse's online broadcasts and monthly e-newsletters with logo placement and website link.
- Social media coverage as Community Connectors on Lighthouse's social media channels including Facebook, Instagram, LinkedIn and blogs.
- 10% off Mentor Network Program for one participant (pending acceptance into program).
- Community Connectors are invited to provide marketing and promotional pieces to be displayed at all Lighthouse Speaker Series events (whether in attendance or not).
- First right of refusal for renewal into the following year.

## SUPPLIER SPONSORS

### – LIGHTHOUSE MENTOR NETWORK

- Supplier Sponsors will be selected for in-kind donations of venue space for Lighthouse Mentor Network meetings and products or services relevant to the mentor program.
- Recognition as Supplier Sponsors on Lighthouse's website with logo placement and website link.
- Social media coverage as Supplier Sponsors on Lighthouse's social media channels including Facebook, Instagram, LinkedIn and blogs.

## EVENT SPONSOR

### – LIGHTHOUSE SPEAKER SERIES

- One ticket to sponsored Lighthouse Speaker Series event.
- Recognition as event sponsor on Lighthouse's website with logo placement and website link.
- Recognition as event sponsor on all Lighthouse's online broadcasts and e-newsletters with logo placement and website link.
- Lighthouse event sponsors will be provided a display table to showcase their products and services.
- Lighthouse event sponsors are invited to speak for 5 minutes at sponsored event.
- Social media coverage as event sponsor on Lighthouse's social media channels including Facebook, Instagram, LinkedIn and blogs.
- Event Sponsors have the opportunity to provide a draw prize at sponsored Lighthouse Speaker Series event.

“Cathy is an incredible visionary and community builder. She has the unique ability to identify a need, then develop a program or content to satisfy it, while at the same time sharing the knowledge gained to benefit others. She delivered just that in the mentoring program.”

CONTACT CATHY ABOUT BECOMING A SPONSOR